



The Résumé of Brian Chard

Experience

Freelance Designer and Web Developer

1995 – present | Brian Chard Design - BC, Canada

My services include website design, Flash, graphic design, digital signage, and Internet business consulting. My expertise includes Dreamweaver, Flash, Photoshop, Illustrator, and other new-media technologies. I can hand-code HTML and CSS, and I have implemented PHP, Google Analytics, streaming video and audio, JavaScript, and ActionScript. Example sites that I've developed include:

<http://www.brianchard.com>

<http://www.touchstonesnelson.ca>

<http://www.elsanet.org>

<http://www.osonegrocoffee.com>

<http://www.d-pace.com>

<http://www.nelsonlocal.com>

<http://precraftedhomes.com>

Freelance Web Design & Graphic Design

2006-2009 | Purcell Timberframes – Nelson, BC, Canada

I have contributed Flash design and perform on-going updates to the Purcell Timberframes website. I have also provided graphic design services for creation of their catalogue. Further, I have designed logos for numerous of their projects.

Google Analytics & Web Development Consultant

2009 | Selkirk College – Nelson, BC, Canada

Acting as an independent consultant, I analyzed the college's Google Analytics information and provided a summary and recommendations to help them achieve their online objectives. The report provided numerous custom reports to illustrate how simple changes can improve the use of their website.

Freelance Flash Designer

2008 | Sharp Electronics – NY, USA

I designed and programmed 6 sample digital signage ads for high-definition displays. The digital signage designs were used to showcase Sharp's digital signage solutions at Infocomm 2008. I provided custom digital signage graphic design, Flash for HD, photography, and production services.

Project Manager & Flash Designer

2005-2006 | Touchstones Nelson – Museum of Art and History

As the Project Manager, I managed the development of the museums' website and logo. I oversaw all aspects of the development and technical components of the project including their e-commerce store. I also was contracted to create Flash components for their website.



Member of the Board of Directors

2004-2005 | Tech Village – West Kootenay, BC, Canada

As one of the founding members of Tech Village, I served on the Board of Directors for two years. This organization is engaged in clustering high-tech and new media related businesses in the Kootenay region including Nelson, Castlegar, Trail, and Rossland, BC, Canada.

Computer Science Instructor

2000 - 2001 | Selkirk College - Castlegar, BC, Canada

I taught Internet Design and Website Management including developing the curriculum and exams for this credit course. The course had approximately 45 students and consisted of one lecture and two labs a week. Content included site design, HTML, web graphics, and site management.

Webmaster and Inside Sales Rep

1995-1997 | Rocky Mountain Bicycles - Vancouver, BC, Canada

As the Webmaster for Rocky Mountain Bicycles, www.bikes.com, I worked with the marketing, sales, and IS departments on all web related business. Also, I worked as the North American Inside Sales Rep and worked with the Sales Manager on corporate promotions, event marketing, and sale promotions.

Education

Emily Carr Institute of Art

1997 | Vancouver, BC

Developmental course in PhotoShop and Design.

University of British Columbia

1992-1995 | Vancouver, BC | Bachelor of Arts Degree

Majored in Philosophy including Logic, Ethics, and Metaphysics. Further studies in Technical Writing, Creative Writing, and the visual arts.

Kwantlen College

1990 – 1992 | Surrey, BC | University Transfer

Studied Arts and Communications.

Interests

I am an avid cyclist, keen fisherman and mellow snowboarder. I thoroughly love the lifestyle that British Columbia offers, and I enjoy spending time along side my family and friends.

References and online resources:

References available upon request. For more detailed project information, a client list including links, and more info about me, please visit <http://www.brianchard.com>.